

„We take a close look“



döring

At Christian Döring GmbH, a printer specializing in digital printing, this motto is a company commitment. This Munich-based company provides a variety of digital printing services from basic office items, such as letterhead stationery and business cards, to brochures, posters, ad banners, and large format output. The company's wide offering of services, together with its high quality standards, reliability and competence guarantee the productivity of over 700 clients from different areas such as banks, insurance companies, industrial enterprises and institutions.

Established in 1989 by Christian Döring, the company, now with 16 employees, has become an important service provider in digital prepress in the Munich metropolitan area. Thanks to continuous investments in state-of-the-art technologies, Christian Döring GmbH now has some of the most modern printing machines available, which ensure trouble-free production and on-time delivery of all printing services.

For a long time, the main focus in the prepress stage lay in the preparation of QuarkXpress files for production. However, with the increased use of PDF files, both the workload and the number of potentially problematic files have also increased.

“Owing to the different options with which a PDF file may be created, a number of client files were defective,” recalls Lucas Muller, Christian Döring's prepress manager. “We often had to give our clients step-by-step instructions on how to prepare a PDF file and that consumed a lot of time. (...) Nevertheless, we continued to receive files with errors, and the preflight programs we used did not give us completely satisfactory results. Another problem with PDF files was that page imposition was performed manually. For a 50-page special format, this could take a number of hours.”

OneVision's software helped address many issues that were slowing down or delaying production. They were able to automate many processes including preflighting, data correction, and imposition. OneVision's software added flexibility for last-minute error correction and allows Christian Döring GmbH's clients to be integrated into the prepress process 24 hours a day.

Security through process automation

With OneVision's software, Lukas Müller's team is able to define work activities in the prepress stages from input through data checks, imposition, RIPping, and finally printing. Flow maps depict

the different types of printing and printing machines, which, depending on the situation, may be adapted using the so-called "Switch" functions according to the latest changes in production. Queue configuration in the software, with which PostScript, EPS and PDF files are tested or optimized, is precisely matched to the specifications of each RIP. "In the past, we had to perform a lot of time-intensive tests to make sure we caught the large number of possible file errors," Lukas Müller cites as one of the biggest problems they had. "Checking is performed automatically today, and the results are much more precise."

Corrections at the very last minute – directly in the production file

The prepress manager feels one of the best advantages of OneVision's software is the control it enables. "Although we make manual corrections in just 5% of the cases, the comprehensive possibilities for graphic, image and text editing directly in the PDF file are of great help."

95% time saving through automatic page imposition

Autol impose, a feature integrated in the software, enables automatic page imposition. Today at Christian Döring, about 80% of manual PDF page positioning in Quark has been replaced with automatic page imposition. In the cases where automatic imposition cannot be performed, OneVision's Imposition Software makes manual imposition much faster than before.

Round-the-clock Client interaction with the company during the prepress phase

Basic principles such as reliability and deadline compliance do not depend on people alone, and can be streamlined with technology. Christian Döring provides an excellent round-the-clock service to its customers, especially those who are always under time constraints, such as advertising agencies. Clients of the printer can now send their files into the prepress phase 24 hours a day, 7 days a week, and receive a prompt answer with a soft proof of the job.

Moreover, Müller can easily see the results from client interaction with using OneVision solutions: "Sometimes a client sends us a file at 4 o'clock in the morning. We know that the client corrects the soft proof directly based on the error protocol sent with it because a few hours later we get a revised version from the client." Müller himself is particularly enthusiastic about OneVision's software because a client can send the files for the prepress phase directly from his or her workplace via a printer driver to the Web portal: "This way, most of the problems in Microsoft Office files are solved at the beginning of the process because we start off with a clean file." Today, only six months after its installation, and with still no active marketing effort, Christian Döring GmbH receives over 10% of its clients' files via the Web portal.

Total satisfaction

Says Müller "Only three clicks and I have my data in the printing machine. This is fantastic! Compared to what we had before, we have improved our processing times by 30%. These time savings can be used for other projects". But this is not the only thing Lukas Müller is happy about. "When we call OneVision Customer Service, we get immediate and competent responses."

Apparently, people at Christian Döring also use the company's motto – "We take a close look" – for choosing business partners.

